

June 16, 2022

# **Academic Affairs**

## Business, Legal, and Information Systems

### **Cisco Professional Development**

Kevin Wells and Kim Hawthorne renewed their Computer Information Systems professional certifications for another 3 years. This means not only did Kevin recertify in Cisco Certified Network Professional (CCNP), but also renewed all certifications listed below, and Kim reupped her Cisco Certified Network Associate (CCNA) certification.

### Academy Support Center/Instructor Training Center

Instructor Training Center was recertified for another 3 years. This requirement was met by compliance of the professional certifications for both of their instructor certifications. In addition, Kim and Kevin both taught new instructor training courses as well as updated existing instructors on new courses updating their professional development and course offerings as well.

The Academy Support Center and the Instructor Training Center are in compliance through 2025.

### Cisco Networking Academy World-Wide Ed

The ICC Cisco Networking Academy Instructor Training Center was selected in March 2022 as the first school in the world to run a pilot for a new Instructor Cisco Mobile Testing (Vue) testing center. This gives students an opportunity to take their professional certifications in a more comfortable setting. It will also give academies around the world the opportunity to provide certifications if they have no professional certification location near their school/location. Kevin and Kim ran the pilot in mid-April, and all students who attended received free vouchers to take the CCNA Certification.

The vouchers were provided for free by Cisco for the students to attempt their CCNA Certification. This was an approximate \$8,000 gift to our students from Cisco Networking Academy and Cisco Systems.

Kevin and Kim were honored by Cisco with a request to present a session at the Instructor Professional Development (IPD) week. IPD week is a World-Wide Ed program to provide professional and continuing education for instructors around the world. The sessions are recorded during the live presentation. Those that cannot attend live, have the opportunity to view the sessions at a later date/time as these programs affect multiple time zones. The session was titled Instructor Cisco Mobile Testing. Over 150 participants were in attendance and considering the presentation was for 1.5 hours at 11am CST (5p GMT), this was a great showing!

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#### ICC SkillsUSA

Kim Hawthorne and Kevin Wells are co-advisors of this organization. This year SkillsUSA is starting to seem like normal again. Enrollment was up considerably this year, though not to our full membership as we only were competing with 4 programs. The SkillsUSA written exam was virtual again in February 2022. Both the State and National conferences are being held in person in Peoria, IL and Atlanta, GA, respectively.

In addition to Kevin and Kim, the instructors who attended the State conference were either Subject Matter Experts or contest supervisors. A special thank you to the following ICC faculty who attended: Brian Weaver, Marc Bailey, Collin Campbell, Tyler Smith, Ron Albertson, John Runser, and John Baggett.

The state conference was in Peoria for the first time ever and our students did very well, receiving 3 gold medals and 8 overall medals. In addition, 12 students were top 10 finishers and 3 of our Pekin dual credit Cisco students medaled, with two going to nationals!!

ICC Skills USA students who earned a gold medal at state will be heading to the National Skills and Leadership Conference in Atlanta, GA in June.

## Student Success

### Athletics:

Softball won the Region 24 Championship and earned the #11 seed at the NJCAA National Tournament. The softball team went (0-2) but played very well during the National Tournament held in Oxford, AL.

Over the summer months, CougarPlex is hosting summer athletic camps including volleyball, baseball, basketball, and softball. High school volleyball and basketball leagues will also be underway at the CougarPlex during June and July.

### **Enrollment Services:**

Enrollment Services reports the following graduation numbers for Spring 2022 certification process.

Associate in Science	51
Associate in Arts	222
Associate in Engineering Science	7
Associate in Applied Science	199
Associate in General Studies	33
Certificates	252
Total Graduates	764

#### BOARD OF TRUSTEES NEWSLETTER June 16, 2022

# Student Life

Student Life is eager about the students' involvement over the summer.

**June 2:** SGA (Student Government Association) hosted a planning meeting for the upcoming semester. After the meeting members participated in a team building activity where they worked together at an escape room and made it out this time in only 15 minutes.

**June 3-5:** PTK (Phi Theta Kappa) attended the Regional Convention and Honors Institute in Quincy, IL and learned about the Honors in Action project they will be participating in this year while also actively participating in this year's theme of play. Some of these fun activities included mini golf and roller skating.

**June 24-28:** PBL (Phi Beta Lambda) will be attending a National Leadership Conference where they will compete in events that they placed in at the State Leadership Conference in April. All 5 students that participated in April will be competing at the end of the month.

## Workforce & Diversity

## Workforce Department:

### Highway Careers Construction Training Program

ICC's Highway Construction Careers Training Program met with John Mummert of PJ Hoerr on Thursday, May 19, 2022, for a tour of the Workforce Sustainability Center.

The tour started with a project orientation and update in PJ Hoerr's jobsite trailer. Mr. Mummert talked with the students about project management including scheduling and the ongoing need for communication and teamwork between all contractors involved in the project. He also talked about the impact of supply chain challenges including supply shortages, delayed material deliveries, and price increases.

On the project, the students were able to observe the structural steel that was in place as well as some of the pre-fab concrete walls. Ironworkers were welding joints while electricians were installing a portion of the essential underground electrical service to the building which will be out of sight when the project is complete.

The students were impressed by the amount of planning and adaptability that is required to make a project like this run smoothly. Mr. Mummert emphasized the importance of continuing education for skilled labor and management alike. The students appreciated the opportunity to see how the skills that they have been learning throughout the program apply to a real-world project.

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### College & Career Readiness

### UpwardBound Grant Awarded for Another 5-Year Cycle

We are thrilled to announce that ICC's TRIO UpwardBound grant has been awarded for another 5-year cycle. UpwardBound serves student attending Peoria Public Schools during grades 9<sup>th</sup>-12<sup>th</sup> to promote high academic achievement, community involvement, and postsecondary enrollment. Kudos to Program Director Sandy Arreguin and her staff, Advisor-Cassie Tyler and Administrative Assistant -Diann Verner for meeting and exceeding yearly Department of Education objectives to ensure that UpwardBound continues at ICC. This award represents 1.4 million dollars win for ICC in helping students prepare for and engage in postsecondary success!

## Diversity

### Racial Justice & Equity (RJE)

The 2022 Peoria County Racial Disparities Report, researched and compiled by RJE Coordinator-Charity Gunn, is now available in its final form. This report examines racial disparities in Peoria County and uses a targeted analysis of current inequities to equip and inform community leaders with the necessary level of specificity to foster focused and productive strategies with measurable gains. The report will also be shared at the Annual Report-Out for the City & County Commission on Racial Justice and Equity at Peoria Civic Center on Thursday, June 16, 2022.

#### ICC "Road Shows"

In late May and early June, ICC embarked on a series of "Road Shows" with community partners to emphasize ICC's ongoing commitment to partnership and serving the needs of local residents. Information was provided on ICC offerings and opportunities with an emphasis on assessing the ongoing needs of these agencies and those they serve. To date, President Sheila Quirk-Bailey, Vice President Arnitria Shaw, and RJE Coordinator Charity Gunn have partnered to host these in-person, hour-long sessions with community agencies including Peoria Public Schools, Carver Center, the Tri-County Urban League, the Dream Center, and the United Way. More Road Show meetings are planned for the upcoming weeks to reach additional partners throughout the region.

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# **Marketing**

**Commencement** was the priority event and focus for the Marketing department this month. Back in-person after two years of COVID, the ceremony was held at the Peoria Civic Center.

Deliverables include event logistics and volunteer coordination, student communication, signage needs, social media, social grad toolkit, press release, and souvenir programs.

**Summer & Fall Registration** push continues to prospects and continuing students. Message and creative changes were initiated at the end of May when summer classes began. Updates included digital signage, social media, webslider, and emails.

Marketing support was provided for the **SmartStart** (targeted to H.S. seniors) and **ReStart** (targeted to adult learners) programs. Both programs had creative and written assets prepared, webpages edits, and then promoted with a targeted postcard mailing, several targeted emails, social media, press release, and signage. *icc.edu/cce* 

**Ready to Work Expo** creative and written assets were prepared for the June 9-10 event, webpages created, and then promoted with a postcard mailing, flyer, prospect emails, digital signage, social media, and press release. *icc.edu/readytowork* 

Summer Visit Days event dates were set and created and written assets were prepared, webpages created, and then promoted

with a postcard mailing, flyer, video, prospect emails, digital signage, webslider, social media, and press release. *icc.edu/visit* 

Admissions is hosting **Coffee Meet-Ups** events this summer. Marketing prepared creative and written assets to setup web events, and then promoted with a postcard mailing, flyer, prospect emails, digital signage, social media, webslider, and press release. *icc.edu/meetup* 

A **Community Business Organizations** (**CBO**) **Package** mailing was also completed that included flyers for Ready to Work, Summer Visit Days, Coffee Meet-Ups, and the ReStart/Smart Start programs.

**Student Life** projects, completed by Marketing student designers, this month included: DeStress Week and end of the year Campus Housing events. Congratulations to our two student designers – Rachel and Hannah – who graduated in May.







### BOARD OF TRUSTEES NEWSLETTER June 16, 2022

The **web redesign** work has picked up pace. Marketing focuses on photo collection, and writing page content and student/alumni/news features.

**Other projects** completed this month included: GEER Project Community Workshop Series promotion, Pinning Ceremony programs for OTA, and Respiratory Therapy, Bookstore signage, rewrite/design of Racial Disparities Report, directional signage for all events on campus, monthly High School Counselor and CBO e-newsletters, weekly employee notices, and bi-weekly emails to current students.

### PRESS RELEASES / NEWS TOPICS / INTERVIEWS

- May 4 Illinois Central College Offering "Smart Start" & "ReStart" College Success Programs
  this Summer
- May 11 Illinois Central College to Host Summer Campus Visit Days
- May 12 Illinois Central College to Celebrate Commencement In Person After 2 Years of Virtual Ceremonies
- May 13 Second Double-Degree Cohort to Graduate Peoria Public Schools & ICC
- *May 14* Illinois Central College Graduates Turn Their Tassels During 1st In-Person Commencement Ceremony Since 2019
- May 17 Illinois Central College to Host Ready to Work Expo
- May 19 ICC to Host Coffee Meet-Ups This Summer
- May 24 An ICC Family Celebration for Father & Son

## PHOTOGRAPHY / VIDEO

**Photography** included event photography of Commencement, admissions headshots, student events, and scheduling/direction of the group photo for Peoria Public Schools D2 graduates.

**Videography** included creation of a 'Congrats Grads' video message. Marketing also completed video editing for monthly Town Hall, All College Update, and Dialogue Sessions.

### SOCIAL MEDIA

Primary focus of social media content was Commencement communication and promotional of the summer/fall registration, and upcoming admissions events.

Facebook							
	Post Reach	Fans	Engagement	Posts	Website Clicks		
May 2022	78,076 \downarrow	14,314↑	2527 👃	32 🗸	352		
May 2021	116,416	13,857	6,037	49	423		

Organic engagement was driven by Commencement posts and event posts. The top performing posts were from Commencement, the dual-degree cohort, and the PAC flowers campus photo.

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	Instagram				Тν	vitter	
	Posts	Followers	Engagement	Tweets	Impressions	Followers	Mentions
May 2022	19 \downarrow	2077 ↑	546 \downarrow	20 👃	5,288 \downarrow	3,087 ↑	12 🗸
May 2021	41	1,840	957	40	16,700	2,990	18

	LinkedIn			LinkedIn YouTube					Tube	
	Posts	Impressions	Engagement		Views	Watch Hours	Subscribers	Impressions		
May 2022	27 \downarrow	20,771 \downarrow	642 \downarrow		101,607 ↑	625.9 ↑	641 ↑	6,400 \downarrow		
May 2021	32	36,849	982		3,452	524.3	414	58,858		

YouTube views were driven up dramatically this month due to a new video ad running to encourage new applications.

	Tik Tok				
	Followers	Views	Likes		
May 2022	342	810	11		

## MAY 2022 ADMISSIONS REPORT

The Admissions Office held two on-campus events in May. Thirty-one seniors attended the Pekin Rapid Enrollment day this day with the objective of enrollment in Summer or Fall classes. All students enrolled in courses in almost 400 hours. We also hosted nearly 400 middle schoolers from Dunlap Middle School to introduce the College search process on the other end of the spectrum. We were skeptical of the overall objective with such a young group, but it may have been the most engaged group we have ever. We also entertained 43 individual daily visits to Campus.

Off-Campus we attended the Epic Career Fair and the Galesburg area college fair. There were no official numbers from these two events. However, the staff engaged with many potential students.

System-wise, we programmed all the Admissions summer events (Summer Campus Visit Days, Ready to Work, Coffee Meetups, and Rapid Enrollment Days). We also implemented several communication strategies for Success Luncheons, Visit Days, and Enrollment Services. We continue to review our data structure with Target X. Finally, we engaged with nearly 1000 incoming and outgoing phone calls.

Finally, beggining of the Month, the Admissions Representatives and the Director of Admissions attended the Illinois Association of College Admissions Counselors (IACAC) in Itasca, Illinois. The conference had over 650 people attending and was the first in-person professional development since 2019.

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# Administration & Finance

## **Campus Police**

The Campus Police Department recently distributed a college-wide employee satisfaction survey. The questions were repeated from employee surveys completed in 2007, 2009, and 2011 during the transition from an unarmed Public Safety Department to a hybrid Campus Police Department with armed, sworn police officers and unarmed security officers. A total of 210 employees completed the survey, with excellent results showing how well the department is meeting campus needs and expectations.

	% Response in Agreement					
Measure	2007	2009	2011	2022		
Department personnel respond to my calls for	80.6	71.2	71.8	93.9		
service in a timely manner.						
Department personnel are generally professional in	95.4	88.9	88.7	98.1		
their appearance.						
Department personnel are courteous in	90.7	83.0	84.6	97.6		
communications with faculty and staff.						
Department personnel are courteous in	65.9	63.4	65.8	92.3		
communications with students.						
Department personnel express an appropriate level	80.6	75.2	74.7	92.4		
of sensitivity to my service needs.						
Department personnel help promote sense of well-	85.3	78.4	80.7	91.3		
being on campus.						
Department personnel are professionally	81.0	73.9	76.0	91.8		
competent.						

## Human Resources

### Summer Flexible Workweek Program

ICC will again offer a Summer Flexible Workweek Program to eligible employees. The <u>SOP for</u> <u>Summer Flexible Workweek Program</u> outlines flexible workweek guidelines to accommodate nontraditional schedules for employees during the summer when the quality, quantity, and timeliness of departmental services and productivity will not be adversely affected.

## **Facilities**

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Facilities Service

employees are

providing basic support functions for the college in the areas of Custodial, Maintenance, Grounds, General Operations and Shipping and Receiving.

Facilities has several projects that we are working that are in different phases of development.

- Renovate Courtyard CDB Project In Design Terra Engineering Design Options presented - Terra has put together a new design & budget plan based on our recommendation.
- **Replacement of Architectural Panels Edwards & Walk over Bridge** CDB Project Construction – IDG A&E - CAD Construction – Panels have been delivered installation to begin this week. Wind and rain have held up the project.
- Edwards/Student Center Renovation CDB Project Bailey-Edwards Design Progressing with meetings regarding design, layout and features with stakeholders and departments.
- **Workforce Sustainability Center** CDB/EDA Project DKA Engineering PJ Hoerr Construction Project has started In Construction.
- **EDA Grant Workforce Upgrades** Received Approval of Grant College accepted the grant and we have scheduled a Post Award meeting with the EDA to go over next steps.
- **AG/Storage Shed** Design DKA Engineering In design this project is close to being ready to advertise when all funding is secured.
- Pond Restoration/Reclamation In Design Hitchcock Group -Terra Engineering & MWEA – working design
- Collaboration Classrooms/Group Study Room Upgrade Design Concept Project DKA
- Life Safety 2021/2022 New Pedestrian Bridge MWEA Contractor Stark Construction Construction installation June 15 early August 2022 On schedule
- Life Safety 2022- Replace 6 Air Handler Units HVAC AIT Building MEP In design 2022
- *Life Safety 2022 Elevator Modernization* Upgrade two additional elevators Kone Elevator- Construction Summer 2022 Equipment/Parts on order
- Life Safety 2022 Pavement Resurfacing MWEA Pre-Con June 8<sup>th</sup> Rt 24 Entrance, Performance Drive, Pekin parking Lot & several sidewalk repairs. Construction Summer 2022
- Life Safety Horticulture Lab Greenhouse Upgrades Upgrades Construction Started June 6<sup>th</sup> 2022
- Life Safety Add Additional Boiler to the Peoria Campus MEP Request Board Approval June 2022 Construction Fall 2022
- Life Safety Academic Restroom Upgrades In-house upgrades of two restroom East Peoria Construction Summer 2022
- Life Safety AIT Bridge Painting & Repairs MWEA In Design Out for Bid- Bid Opening June 7<sup>th</sup> 2022 – Construction Summer 2022

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### Pedestrian

Bridge



### **PROJECT SCHEDULING**

PROJECT	
	JFMAMJJASONDJFMAMJJASOND
Workforce Development Center (WSC)	CONSTRUCTION
Workforce Development Center FFE	DESIGN BIDDING
Agriculture Storage Building	DESIGN BIDDING CONSTRUCTION
Walkway from CougarPlex to Pond	DESIGN BIDDING CONSTRUCTION
WSC Pond Restoration	DESIGN BIDDING CONSTRUCTION
Courtyard Renovation	DESIGN BIDDING CONSTRUCTION
Architecutural Panel (LA Building)	
Edwards Entrance Student Service Remodel	
LS 2021 - Pedestrian Bridge	EIDDING CONSTRUCTION
LS 2022 - 6 AHU AIT	
LS 2022 - Elevator Moderization	DESIGN
LS 2022 - Pavement Resurfacing	DESIGN ENDOING CONSTRUCTION
LS 2022 - Horticulture Lab Greenhouse Upgrades	DESIGN CONSTRUCTION
LS 2022 - Backup Boiler Peoria Campus	DESIGN BIDDING CONSTRUCTION
LS 2022 - Academic Restrooms	
LS 2022 - AIT Bridge Repairs	
EDA Workforce Grant (Projects)	DESIGN BIDDING CONSTRUCTION

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CDB Projects	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace Architectural Panel - Edwards Bldg. & Walk Over Bridge	Replace Architectural Panel & Windows - New Signage	CDB/Life Safety	IDG	\$650,000	Project In Construction	Construction started - Estimated Completion 6/17 2022
Library Admin Bldg. Front Renovation	Renovate LA Bldg. front entrance design new entrance	CDB/Life Safety	Bailey Edwards Design	\$6,885,066	Project In Design	Project in Design - Bailey- Edwards A&E - Design meetings in progress
Bridge Repair Nature Court	Paint and Structural Repair - Nature Court	CDB/Life Safety	Midwest Engineering (MWEA)	\$250,000	Project Complete	Project Complete
Courtyard Renovation	Remove courtyard concrete update and address ADA issues	CDB/Life Safety	Terra/DKA	\$1,157,189	Project In Design	Project in Design Terra Engineering A&E - Final Design in progress
Workforce Sustainability Center	New Construction Workforce training	CDB/Life Safety	DKA	\$11,500,000	In Construction	Construction has begun - Substantial completion Dec 2022
	2021 - Tax	Levy (Life S	Safety Fundi	ng Projects) J	une 2022	
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Renovate/Replace Pedestrian Bridge East Peoria	Pedestrian Bridge has structural issues and needs replaced.	Life Safety	Midwest Engineering Prof. (MEP)	Replace - Award- \$1,078,092	Awaiting Construction Start	Award - Stark Excavation Construction Start June 6/15/22 thru Aug 2022
Security Camera Upgrade	Upgrade current camera inventory technology	Life Safety	In House	\$90,000	Project Complete	Project Complete
	2022 - Tax	Levy (Life S	Safety Fundi	ng Projects) J	une 2022	
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace 6 Air Handlers AIT Building	Replace 6 AHU's that are in excess of 45 year old.	Life Safety	Midwest Engineering Prof. (MEP)	\$1,217,450	In Design MEP	In Design 2022- Installation 2023
Elevator Repairs/Upgrade	Upgrade/modernize two additional elevators	Life Safety	Kone - Elevator	\$375,000	In Design by Kone	Materials on Order - Construction Summer 2022
Horticulture Lab/Greenhouse Upgrades	Repair/replace structural sidewalls, swamp coolers& shades	Life Safety	Designed by Contractor	\$225,000	Bid Awarded	Materials on Order - Construction Summer 2022
Academic Restroom Upgrades	Upgrade finishes on Academic Restrooms	Life Safety	In- House	\$150,000	Design In- House	Construction Summer/Fall 2022
Back-Up Boiler Peoria Campus	Add additional Boiler for Backup to current system	Life Safety	Midwest Engineering Prof. (MEP)	\$250,000	Awaiting Bid Approval Board	Bid Opened - Board Approval June Illinois Piping Construction Summer/Fall 2022
General Repairs & Painting AIT/Nature Court Bridges	AIT Pedestrian Bridge general repairs & bridge repainted.	Life Safety	MWEA - Midwest Engineering	\$450,000	Out for Bid	Out for Bid - Bid Opening 6/7/2022- June Board Meeting - Construction Summer/Fall 2022
Pavement Resurfacing, concrete Replace & Crack Filling - Phase 6	Mill and replace asphalt & concrete pavement surfaces.	Life Safety	MWEA - Midwest Engineering	\$1,000,000	Awaiting Construction to Start	Awarded Otto Baum Construction June15 Thru Aug 2022

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# **Foundation**

The ICC Educational Foundation would like to welcome the 2022-2023 Board Officers: **George Ghareeb** as President, **Kathy Ma** as Vice President, **Lisa Mullins** as Treasurer and **Aaron Kilgore** as Secretary. A special thank you to the outgoing Board of Directors President David Wiest, Tony Schierbeck and Lisa Fuller for their outstanding service. During their tenure, the Foundation has experienced tremendous growth in our assets, seen improvements to student housing, raised major gifts in support of technology, equipment and facilities for the ICC students, provided leadership and removed barriers throughout a pandemic and much more. David, Tony and Lisa will be greatly missed; however, we look forward to their continued involvement with the ICC Educational Foundation and as ambassadors of ICC!

Over 250 ICC students have been notified of their selection for a 2022-2023 Educational Foundation scholarship. The remainder of the committees will make their final selections now through June. As a reminder, the Foundation scholarship application (<u>icc.edu/scholarships</u>) has been reopened for the 2022-2023 academic year to accept additional applicants. Priority will be given to those students who completed the scholarship application by the original March 1, 2022 deadline. The scholarship application will accept new applicants now through September 30, 2022 for any remaining scholarships for the Fall 2022 and Spring 2023 semesters.

### Save the Dates:

The ICC Educational Foundation Board of Directors and ICC Board of Trustees annual reception is scheduled for Wednesday, September 21, 2022 following the Educational Foundation's September board meeting. Invitations will be mailed in August.

Mark your calendars for the 2022 Community Celebration on Thursday, October 27<sup>th</sup> at the Peoria Civic Center. Join us for a celebration of all the ICC Educational Foundation scholarship recipients and those who invest in their futures. Contact the Foundation offices for more information at <u>foundation@icc.edu</u>. Invitations will be mailed in September.